

**Search Notes**

Application/Control No.

09/849,168

Examiner

Stephen Bylciw

Applicant(s)/Patent under  
Reexamination

NEAL ET AL.

Art Unit

3623

**SEARCHED**

Class	Subclass	Date	Examiner
705	10	5/12/2005	SB
705	400	5/12/2005	SB

**INTERFERENCE SEARCHED**

Class	Subclass	Date	Examiner

**SEARCH NOTES  
(INCLUDING SEARCH STRATEGY)**

	DATE	EXMR
East search (see attached)	5/12/2005	SB
Periodical article search: Marketing Science, Harvard Business Review, The Econometrics Journal	5/12/2005	SB
Dialog Search (see attached)	5/12/2005	SB